

Other Pet Food in Hong Kong, China

Market Direction | 2024-04-24 | 24 pages | Euromonitor

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Report description:

Existing pet fish owners in Hong Kong are being met with increasing unit prices of fish food. Despite fish food being relatively affordable overall, prospective owners may be dissuaded by the hidden costs associated with keeping fish, such as increased expenses for water and electricity. Additionally, the prevailing humanisation trend in pet care, where social companionship is a key factor, discourages prospective pet owners from choosing birds and fish, as these pets may not fulfil the same lev...

Euromonitor International's Other Pet Food in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Pet Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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OTHER PET FOOD IN HONG KONG, CHINA

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Demand for small mammals sustained by pet humanisation trend
Ownership of reptiles and birds continues to stagnate due to niche preferences and low availability

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