

Other Pet Food in Chile

Market Direction | 2024-04-24 | 23 pages | Euromonitor

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Report description:

Ownership of other pets in Chile, such as birds, fish, small mammals, and reptiles, is experiencing a significant deceleration, relegating them to niche status within the pet ownership landscape. This trend can be attributed to several factors that limit the appeal and accessibility of these alternative pets compared to more traditional options such as cats and dogs. Firstly, the preference for cats and dogs as pets is deeply ingrained in Chilean culture, with these animals often regarded as val...

Euromonitor International's Other Pet Food in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Pet Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Other Pet Food in Chile
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List Of Contents And Tables

OTHER PET FOOD IN CHILE

KEY DATA FINDINGS

2024 DEVELOPMENTS

Ownership of other pets decelerates strongly, relegating them to niche status

Popularity of cats and dogs in Chile leads to falling population of other pets

The trend of pet humanisation is constrained for birds, fish, and reptiles in Chile

PROSPECTS AND OPPORTUNITIES

Retailers are set to drastically reduce shelf space for other pet food

Animal welfare trends and regulatory pressures in Chile to drive decline in bird ownership

Innovation and novel opportunities unlikely to arise in fish, bird, and reptile nutrition

CATEGORY INDICATORS

Table 1 Other Pet Population 2019-2024

CATEGORY DATA

Table 2 Sales of Other Pet Food by Category: Volume 2019-2024

Table 3 Sales of Other Pet Food by Category: Value 2019-2024

Table 4 Sales of Other Pet Food by Category: % Volume Growth 2019-2024

Table 5 Sales of Other Pet Food by Category: % Value Growth 2019-2024

Table 6 LBN Brand Shares of Bird Food: % Value 2020-2023

Table 7 LBN Brand Shares of Fish Food: % Value 2020-2023

Table 8 LBN Brand Shares of Small Mammal/Reptile Food: % Value 2020-2023

Table 9 Distribution of Other Pet Food by Format: % Value 2019-2024

Table 10 □Forecast Sales of Other Pet Food by Category: Volume 2024-2029

Table 11 □Forecast Sales of Other Pet Food by Category: Value 2024-2029

Table 12 □Forecast Sales of Other Pet Food by Category: % Volume Growth 2024-2029

Table 13 □Forecast Sales of Other Pet Food by Category: % Value Growth 2024-2029

PET CARE IN CHILE

EXECUTIVE SUMMARY

Pet care in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for pet care?

MARKET INDICATORS

Table 14 Pet Populations 2019-2024

MARKET DATA

Table 15 Sales of Pet Food by Category: Volume 2019-2024

Table 16 Sales of Pet Care by Category: Value 2019-2024

Table 17 Sales of Pet Food by Category: % Volume Growth 2019-2024

Table 18 Sales of Pet Care by Category: % Value Growth 2019-2024

Table 19 NBO Company Shares of Pet Food: % Value 2019-2023

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Table 20 LBN Brand Shares of Pet Food: % Value 2020-2023

Table 21 NBO Company Shares of Dog and Cat Food: % Value 2019-2023

Table 22 LBN Brand Shares of Dog and Cat Food: % Value 2020-2023

Table 23 □Penetration of Private Label in Pet Care by Category: % Value 2019-2024

Table 24 □Distribution of Pet Care by Format: % Value 2019-2024

Table 25 □Distribution of Pet Care by Format and Category: % Value 2024

Table 26 □Distribution of Dog and Cat Food by Format: % Value 2019-2024

Table 27 □Distribution of Dog and Cat Food by Format and Category: % Value 2024

Table 28 □Forecast Sales of Pet Food by Category: Volume 2024-2029

Table 29 □Forecast Sales of Pet Care by Category: Value 2024-2029

Table 30 □Forecast Sales of Pet Food by Category: % Volume Growth 2024-2029

Table 31 □Forecast Sales of Pet Care by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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