

Other Pet Food in Belgium

Market Direction | 2024-04-24 | 23 pages | Euromonitor

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Report description:

The value sales of other pet food in Belgium are set to rise in 2024. However, the populations of reptiles, birds and fish continue to drop as the cost of housing and looking after these animals has risen over the previous couple of years. The effects of inflation have touched upon every category, leading to new policies as the abandonment toll has greatly increased versus previous years. Reptiles in particular which require a heated habitat have seen numbers decrease as electricity costs in the...

Euromonitor International's Other Pet Food in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Pet Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Other Pet Food in Belgium
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List Of Contents And Tables

OTHER PET FOOD IN BELGIUM

KEY DATA FINDINGS

2024 DEVELOPMENTS

Falling populations of reptiles, birds and fish dampen value sales growth in 2024

Inflation drives prices up as does the pet humanisation trend

Sales of live animals banned in the town of Liege indicating a change in animal welfare approach in Belgium

PROSPECTS AND OPPORTUNITIES

Expansion of pet shops and superstores boosts availability and product range of other pet food over the forecast period

While exerting less influence than in dog and cat food, humanisation and premiumisation trends are also present in other pet food, especially small mammal/reptile food

Bird food, especially food for wild birds, is a growth industry

CATEGORY INDICATORS

Table 1 Other Pet Population 2019-2024

CATEGORY DATA

Table 2 Sales of Other Pet Food by Category: Volume 2019-2024

Table 3 Sales of Other Pet Food by Category: Value 2019-2024

Table 4 Sales of Other Pet Food by Category: % Volume Growth 2019-2024

Table 5 Sales of Other Pet Food by Category: % Value Growth 2019-2024

Table 6 LBN Brand Shares of Bird Food: % Value 2020-2023

Table 7 LBN Brand Shares of Fish Food: % Value 2020-2023

Table 8 LBN Brand Shares of Small Mammal/Reptile Food: % Value 2020-2023

Table 9 Distribution of Other Pet Food by Format: % Value 2019-2024

Table 10 □Forecast Sales of Other Pet Food by Category: Volume 2024-2029

Table 11 □Forecast Sales of Other Pet Food by Category: Value 2024-2029

Table 12 □Forecast Sales of Other Pet Food by Category: % Volume Growth 2024-2029

Table 13 □Forecast Sales of Other Pet Food by Category: % Value Growth 2024-2029

PET CARE IN BELGIUM

EXECUTIVE SUMMARY

Pet care in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for pet care?

MARKET INDICATORS

Table 14 Pet Populations 2019-2024

MARKET DATA

Table 15 Sales of Pet Food by Category: Volume 2019-2024

Table 16 Sales of Pet Care by Category: Value 2019-2024

Table 17 Sales of Pet Food by Category: % Volume Growth 2019-2024

Table 18 Sales of Pet Care by Category: % Value Growth 2019-2024

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Table 19 NBO Company Shares of Pet Food: % Value 2019-2023

Table 20 LBN Brand Shares of Pet Food: % Value 2020-2023

Table 21 NBO Company Shares of Dog and Cat Food: % Value 2019-2023

Table 22 LBN Brand Shares of Dog and Cat Food: % Value 2020-2023

Table 23 □Penetration of Private Label in Pet Care by Category: % Value 2019-2024

Table 24 □Distribution of Pet Care by Format: % Value 2019-2024

Table 25 □Distribution of Pet Care by Format and Category: % Value 2024

Table 26 □Distribution of Dog and Cat Food by Format: % Value 2019-2024

Table 27 □Distribution of Dog and Cat Food by Format and Category: % Value 2024

Table 28 □Forecast Sales of Pet Food by Category: Volume 2024-2029

Table 29 □Forecast Sales of Pet Care by Category: Value 2024-2029

Table 30 □Forecast Sales of Pet Food by Category: % Volume Growth 2024-2029

Table 31 □Forecast Sales of Pet Care by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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