

Oral Care in Ukraine

Market Direction | 2024-04-24 | 24 pages | Euromonitor

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Report description:

During recent years, people have typically been taking more care of their dental health, which has been having a positive impact on sales of oral care as well as the development of the category. Toothpaste and manual toothbrushes generate the bulk of oral care sales in Ukraine. However, in recent years manufacturers have been supporting the trend of improving oral hygiene with a growing variety of products. While such products as dental floss, for example, are still relatively niche, they increa...

Euromonitor International's Oral Care in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Dental Floss, Denture Care, Mouth Fresheners, Mouthwashes/Dental Rinses, Tooth Whiteners, Toothbrushes, Toothpaste.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Oral Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
April 2024

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