

## **Oral Care in Switzerland**

Market Direction | 2024-04-22 | 24 pages | Euromonitor

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### **Report description:**

Overall, oral care in Switzerland registered slight retail volume and moderate retail current value growth in 2023. The relatively stronger value growth performance was underpinned by inflationary pressure on prices. At constant 2023 prices, retail value sales dropped slightly. Nonetheless, retail volume and current value sales were boosted by the high importance given to oral care routines in light of the high costs of dental treatments in the country. Consumers' oral care routines in Switzerla...

Euromonitor International's Oral Care in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Dental Floss, Denture Care, Mouth Fresheners, Mouthwashes/Dental Rinses, Tooth Whiteners, Toothbrushes, Toothpaste.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Oral Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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