

Men's Grooming in Israel

Market Direction | 2024-04-23 | 21 pages | Euromonitor

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Report description:

Men's grooming saw double-digit current value growth in Israel in 2023. There are many articles published relating to hair care and personal grooming, but traditionally these have mostly been geared towards women. However, as men's grooming has become more commonplace, more and more articles are being published targeting the male reader, recommending products and different types of grooming practices. In addition, social media is pushing forward the men's grooming market, as more men are becomin...

Euromonitor International's Men's Grooming in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Men's Fragrances, Men's Shaving, Men's Toiletries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Men's Grooming market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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