

Men's Grooming in Dominican Republic

Market Direction | 2024-04-22 | 22 pages | Euromonitor

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Report description:

With the onset of the COVID-19 pandemic in 2020 and consumers spending more time at home, shaving frequency among men decreased significantly, denting retail sales of shaving products and blades. In later years, Dominicans renewed their interest in activities outside the home whilst remote work became less and less frequent, so the habit of shaving tended to recover. In 2023, men's razors and blades has almost recovered to retail volume sales seen in 2019 prior to the pandemic.

Euromonitor International's Men's Grooming in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Men's Fragrances, Men's Shaving, Men's Toiletries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Men's Grooming market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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