

## **Men's Grooming in Bosnia and Herzegovina**

Market Direction | 2024-04-22 | 21 pages | Euromonitor

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### **Report description:**

Men's grooming products remained in high demand in Bosnia and Herzegovina, despite the ongoing demographic crisis and economic woes in 2023. Inflation continued to be an issue forcing manufacturers to increase product prices. Growing consumer interest for grooming products and maintaining one's appearance is helping to fuel sales of men's grooming products. However, several categories declined in volume terms in 2023, due to the shrinking consumer base, category maturity and changing consumer pr...

Euromonitor International's Men's Grooming in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Men's Fragrances, Men's Shaving, Men's Toiletries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Men's Grooming market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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