

Men's Grooming in Azerbaijan

Market Direction | 2024-04-23 | 21 pages | Euromonitor

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Report description:

Men's grooming registered moderate constant value and volume growth in Azerbaijan in 2023. While inflation was still an issue, it eased somewhat, particularly later in the year. In addition, any supply disruptions caused by the war in Ukraine were for the most part ironed out. Men's shaving continued to account for most value sales, while men's fragrances registered the highest value growth. However, other more niche products such as facial and body skin care are also growing in popularity.

Euromonitor International's Men's Grooming in Azerbaijan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Men's Fragrances, Men's Shaving, Men's Toiletries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Men's Grooming market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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