

Mass Beauty and Personal Care in Bosnia and Herzegovina

Market Direction | 2024-04-22 | 20 pages | Euromonitor

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Report description:

Since the peak of the COVID-19 pandemic in 2020, mass beauty and personal care has steadily recovered in current value terms. In 2022, price increases were the primary driver of current value growth as inflation soared in Bosnia and Herzegovina. However, moving into 2023 consumer demand rebounded as inflation started to fall and the propensity to spend on mass beauty and personal care improved. In real terms, constant value sales of mass beauty and personal care products were on the cusp of retu...

Euromonitor International's Mass Beauty and Personal Care in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Mass Adult Sun Care, Mass Baby and Child-specific Products, Mass Bath and Shower, Mass Colour Cosmetics, Mass Deodorants, Mass Fragrances, Mass Hair Care, Mass Skin Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Mass Beauty and Personal Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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