

Hair Care in Chile

Market Direction | 2024-04-23 | 25 pages | Euromonitor

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Report description:

During 2023, hair care in Chile demonstrated stronger current value growth than seen in 2022, along with a return to slight retail volume growth. However, with only low volume growth, the value increase was primarily boosted by price rises, which continued in 2023, although at a slower rate. Within hair care, shampoos, 2-in-1 products, and styling agents showed the most current value dynamism in 2023, indicating the prioritisation of convenient and/or essential products, whilst less essential ca...

Euromonitor International's Hair Care in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: 2-in-1 Products, Colourants, Conditioners and Treatments, Hair Loss Treatments, Perms and Relaxants, Salon Professional Hair Care, Shampoos, Styling Agents.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hair Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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