

Fragrances in Switzerland

Market Direction | 2024-04-22 | 23 pages | Euromonitor

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Report description:

Fragrances in Switzerland posted a positive growth performance in 2023, albeit slight in retail volume terms. Retail current value growth was stimulated by the inflationary context, which led to unit price and retail selling price increases. Companies and retailers justified price increases by the rising cost of raw materials and packaging prices and supply chain issues. At constant 2023 prices, retail value sales rose only marginally at the end of the review period. Nonetheless, as consumers re...

Euromonitor International's Fragrances in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Mass Fragrances, Premium Fragrances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fragrances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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