

Fragrances in Chile

Market Direction | 2024-04-23 | 23 pages | Euromonitor

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Report description:

Fragrances in Chile saw a second consecutive year of healthy current value growth - higher than the pre-pandemic level of growth. Nevertheless, the category was unable to match the results seen in 2021, when current value sales grew by almost 40% due to the high liquidity in the Chilean market produced by COVID-19 government aid and the easing of pandemic restrictions. However, since 2022, the category has maintained dynamism in both men's and women's fragrances.

Euromonitor International's Fragrances in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Mass Fragrances, Premium Fragrances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fragrances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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