

Fragrances in Bosnia and Herzegovina

Market Direction | 2024-04-22 | 20 pages | Euromonitor

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Report description:

Consumers have returned to wearing fragrances with social contact largely back to normal levels in Bosnia and Herzegovina. After a solid recovery from the pandemic in 2021, retail volume growth declined in 2022 and 2023 as consumers were confronted with rising costs of living. Whilst demand for mass fragrances has dropped in 2023, volume sales of premium fragrances enjoyed a noticeable improvement, lifting the entire fragrances category. Significant price increases have continued due to the ongoing...

Euromonitor International's Fragrances in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Mass Fragrances, Premium Fragrances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fragrances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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