

## Fragrances in Azerbaijan

Market Direction | 2024-04-23 | 21 pages | Euromonitor

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### **Report description:**

Fragrances in Azerbaijan registered both healthy constant value and volume growth in 2023. Inflation eased, especially at the end of the year, and this supported volume sales. In addition, supply issues arising from the war in Ukraine were resolved and shelves were stocked again. Women's fragrances continued to account for most value sales and also registered higher volume growth, both for premium and mass. Also, regarding women's fragrances, there are much more product launches, as women like t...

Euromonitor International's Fragrances in Azerbaijan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Mass Fragrances, Premium Fragrances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Fragrances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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