

Dog Food in Saudi Arabia

Market Direction | 2024-04-24 | 25 pages | Euromonitor

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Report description:

Sales of dog food continue to see dynamic double-digit growth in value and volume terms in 2024, continuing the pattern seen throughout the review period. Sales have continued to be positively impacted by the rapid rise in dog ownership in Saudi Arabia. With shifting attitudes in the Kingdom, people are becoming more open to owning dogs. Not only are people buying more dogs but pet adoptions from shelters are also on the rise with this reflecting how attitudes to dog ownership are changing. The...

Euromonitor International's Dog Food in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Dog Treats and Mixers, Dry Dog Food, Wet Dog Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dog Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
April 2024

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