

Dog Food in Italy

Market Direction | 2024-04-24 | 30 pages | Euromonitor

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Report description:

Sales of dog food recorded modest growth in retail volume terms in 2023 but this was still relatively impressive given the economic challenges facing many owners and the impact of significant price rises on the market. The price increases seen in 2023 were a result of increasing production and logistical costs and elevated inflation and followed the sharp price rises already seen in 2022. Although sales of dog food continued to grow in volume terms in 2023 they were still undoubtedly affected...

Euromonitor International's Dog Food in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Dog Treats and Mixers, Dry Dog Food, Wet Dog Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dog Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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