

## **Depilatories in Taiwan**

Market Direction | 2024-04-23 | 20 pages | Euromonitor

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### **Report description:**

In 2023, depilatories in Taiwan saw positive retail value sales, with the return to social activities encouraging

Euromonitor International's Depilatories in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Depilatories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Sales remain positive as consumers resume social activities following COVID-19

Hair removal cream gains popularity as an affordable option

Edgewell Persona Care Taiwan Ltd remains the leading brand with a wide offerings

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Players will seek opportunities by adding more features, including skin care

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