

## **Depilatories in Israel**

Market Direction | 2024-04-23 | 18 pages | Euromonitor

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### **Report description:**

Depilatories saw current value growth in Israel in 2023, though not as high a growth rate as other beauty and personal care categories. Laser hair removal is having a significant impact on the depilatories category. As more people get permanent hair removal, the demand for depilatories continues to decline. Moreover, at-home laser hair removal is starting to grow, as Epilady launched a new at-home laser hair removal product, making it easier for women to get permanent laser hair removal.

Euromonitor International's Depilatories in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Depilatories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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