

Depilatories in Israel

Market Direction | 2024-04-23 | 18 pages | Euromonitor

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Report description:

Depilatories saw current value growth in Israel in 2023, though not as high a growth rate as other beauty and personal care categories. Laser hair removal is having a significant impact on the depilatories category. As more people get permanent hair removal, the demand for depilatories continues to decline. Moreover, at-home laser hair removal is starting to grow, as Epilady launched a new at-home laser hair removal product, making it easier for women to get permanent laser hair removal.

Euromonitor International's Depilatories in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Depilatories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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