

Depilatories in Dominican Republic

Market Direction | 2024-04-22 | 19 pages | Euromonitor

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Report description:

Depilatories in the Dominican Republic witnessed steady volume growth in 2023. Demographic groups with lower purchasing power have become more cautious with their purchases in recent years, with inflation taking its toll. Less essential products such as razors have been hard hit by this trend. This shift in consumer purchasing patterns has favoured low-price razor brands such as Bic and Top Care, which were active in promotional multipack offers in 2023. In the case of the Top Care Everyday Twin...

Euromonitor International's Depilatories in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Depilatories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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