

## **Depilatories in Croatia**

Market Direction | 2024-04-22 | 19 pages | Euromonitor

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### **Report description:**

While Croatian consumers are showing increased interest in depilatories generally, 2023 saw a particularly strong increase in demand for depilatories made using natural ingredients such as argan oil and aloe vera. Each of these ingredients is well-known for its soothing properties, which make products containing argan oil and/or aloe vera especially suitable for the many local consumers who have sensitive or easily irritated skin. Moreover, herbal ingredients are also known to make the hair remo...

Euromonitor International's Depilatories in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Depilatories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Products with an ecological and/or natural positioning gain ground in depilatories

Demand under pressure due to preference for professional hair removal services

Few changes in the competitive landscape as the dominant leaders remain in charge

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Modest increases in demand ahead as depilatories face stiff competition

Major changes in the retail distribution of depilatories unlikely to be seen

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