

## **Depilatories in Chile**

Market Direction | 2024-04-23 | 20 pages | Euromonitor

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### **Report description:**

Depilatories in Chile saw a slight increase in current value terms in 2023. This was primarily driven by price rises, as sales continued to decline in volume terms. However, the category maintained current value sales significantly higher than those recorded before the pandemic. Women's razors and blades remained the largest category in 2023, and saw the strongest current value growth, while women's pre-shave and hair removers/bleaches showed more stagnant performances.

Euromonitor International's Depilatories in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Depilatories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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