

Deodorants in Peru

Market Direction | 2024-04-22 | 20 pages | Euromonitor

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Report description:

Sales in deodorants were supported by the weather conditions in Peru in 2023, resulting in healthy value growth and more tempered volume growth. Indeed, the country experienced hot temperatures in 2023, along with effects from the El Nino phenomenon which brought intense heat waves in different regions. Ultimately, these high temperatures, together with strong humidity in some regions of the country, make it increasingly necessary for Peruvian consumers to bathe and deodorise more often. These w...

Euromonitor International's Deodorants in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Deodorant Creams, Deodorant Pumps, Deodorant Roll-Ons, Deodorant Sprays, Deodorant Sticks, Deodorant Wipes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Deodorants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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