

Deodorants in Dominican Republic

Market Direction | 2024-04-22 | 20 pages | Euromonitor

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Report description:

Deodorants are widely used by the population in Dominican Republic, where it is considered a necessity regardless of income group. Despite the price increases in recent years, demand has proved resilient with retail volume sales continuing to rise in 2023. The category has a wide variety of brands and formats, many of them perceived as affordable by a large part of the population. Consumers are willing to pay a higher price, change format or switch to a cheaper brand, but would not stop using de...

Euromonitor International's Deodorants in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Deodorant Creams, Deodorant Pumps, Deodorant Roll-Ons, Deodorant Sprays, Deodorant Sticks, Deodorant Wipes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Deodorants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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