

## **Deodorants in Bosnia and Herzegovina**

Market Direction | 2024-04-22 | 19 pages | Euromonitor

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### **Report description:**

In 2023, amid significant inflation and rising prices deodorants in Bosnia and Herzegovina faced weaker consumer demand. Retail volume growth declined in all categories with the exception of deodorant sticks and deodorant wipes. In the face of higher costs of living, many consumers cut back on unnecessary purchases of deodorants to accommodate budgets. Consumers also responded by trading down to more economically-priced deodorants. In current value terms, boosted by rising prices, all deodorant...

Euromonitor International's Deodorants in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Deodorant Creams, Deodorant Pumps, Deodorant Roll-Ons, Deodorant Sprays, Deodorant Sticks, Deodorant Wipes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Deodorants market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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