

## **Colour Cosmetics in Ukraine**

Market Direction | 2024-04-24 | 30 pages | Euromonitor

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### **Report description:**

Even though the war continued into 2023, demand for colour cosmetics still saw strong growth in this year, primarily fuelled by women's desire to indulge in self-care and to try and lift their spirits. The challenging and stressful circumstances within the country saw many women seek solace and empowerment through the use of cosmetics. The act of applying make-up becomes a form of self-expression and a means to boost morale in the face of adversity. The vibrant and diverse range of colour cosmet...

Euromonitor International's Colour Cosmetics in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Colour Cosmetics market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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### Summary 1 Research Sources

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