

Colour Cosmetics in Dominican Republic

Market Direction | 2024-04-22 | 22 pages | Euromonitor

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Report description:

In the Dominican Republic, multifunctionality has become an increasingly sought-after attribute in colour cosmetics. Not only are consumers more informed about the benefits of certain compounds, but they are seeking simplification in their beauty rituals. Cosmetics manufacturers regularly launch products with multifunctional claims. The Maybelline New York brand from the L'Oreal Groupe, which has wide distribution in supermarket chains, such as Ole, Plaza and Jumbo, and pharmaceutical chains suc...

Euromonitor International's Colour Cosmetics in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Colour Cosmetics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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