

Colour Cosmetics in Croatia

Market Direction | 2024-04-22 | 21 pages | Euromonitor

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Report description:

Demand for facial make-up increased significantly over the course of 2023, with strong growth registered in both the premium and mass segments over the course of the year. Much of this growth was spurred by the very dynamic performance registered in BB/CC creams, while rising interest in foundation/concealer also played a role. The most important background factor underpinning rising interest in these categories of facial make-up is the return to socialising and working outside of the home durin...

Euromonitor International's Colour Cosmetics in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Colour Cosmetics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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