

Colour Cosmetics in Bosnia and Herzegovina

Market Direction | 2024-04-22 | 21 pages | Euromonitor

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Report description:

Despite the inflationary pressure and significant price increases in 2023, consumer demand for colour cosmetics remained stable in Bosnia and Herzegovina. All categories with the exception of eye shadow posted volume growth and moderate current value growth rates. There were even some with double-digit growth rates amidst accelerated consumer demand and ongoing premiumisation. Wearing colour cosmetics has been highly appealing since the pandemic ended, aiding the recovery in category sales.

Euromonitor International's Colour Cosmetics in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Colour Cosmetics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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