

Cat Food in the United Arab Emirates

Market Direction | 2024-04-24 | 23 pages | Euromonitor

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Report description:

Demand for cat food is steadily growing in the United Arab Emirates. The increase in cat ownership, which is already considerably higher than that of dogs, is driving volume growth in the category. Cat ownership is preferred in the United Arab Emirates due to factors such as smaller living spaces as well as busy lifestyles. The growth of the cat population and the level of awareness of pet owners to invest in their cats' wellbeing through selecting premium and healthy food options are also factors...

Euromonitor International's Cat Food in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cat Treats and Mixers, Dry Cat Food, Wet Cat Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cat Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

April 2024

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