

Cat Food in France

Market Direction | 2024-04-24 | 27 pages | Euromonitor

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Report description:

There are far more cats than dogs in France and while the cat population decreased in 2023 it is expected to stabilise in 2024 and could even increase slightly. Local associations reported a drop in pet adoptions in 2023 whilst abandonments remained the same. This was linked in part to the end of the pandemic and consumers spending less time at home, and thus seeing less need for a pet companions. It was also linked to the financial pressures facing many French consumers as high inflation and sp...

Euromonitor International's Cat Food in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cat Treats and Mixers, Dry Cat Food, Wet Cat Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cat Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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