

## **Cat Food in Denmark**

Market Direction | 2024-04-25 | 25 pages | Euromonitor

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### **Report description:**

In 2024, cat food in Denmark is poised for growth, albeit slightly below the level seen in 2023. This subdued performance is partly due to a reduction in the cat adoption rate, linked to Danes returning to pre-pandemic routines and grappling with heightened living expenses due to rising inflation. However, the category is expected to see growth in volume and current value terms across all subcategories, underpinned by a significant increase in the cat population during the early stages of the pa...

Euromonitor International's Cat Food in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cat Treats and Mixers, Dry Cat Food, Wet Cat Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cat Food market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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