

Cat Food in Chile

Market Direction | 2024-04-24 | 26 pages | Euromonitor

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Report description:

In 2024, the rising demand for cat food in Chile can be attributed to several key factors that reflect shifting demographics, evolving lifestyles, and changing attitudes towards pet ownership. Firstly, there is a demographic trend towards smaller households and urban living, which often favour cat ownership over dog ownership due to cats' lower space and time requirements. With an increasing number of Chileans living in apartments or smaller homes, cats are perceived as more suitable companions...

Euromonitor International's Cat Food in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cat Treats and Mixers, Dry Cat Food, Wet Cat Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cat Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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