

Beauty and Personal Care in Switzerland

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Report description:

Overall, in 2023, beauty and personal care in Switzerland registered a slight increase in retail volume sales and moderate rise in retail current value sales. However, the retail current value performance was boosted by the global and domestic inflationary contexts, with flat growth recorded at constant 2023 prices. Higher raw material, energy, production and logistics costs and supply chain issues exerted upward pressure on average unit prices. Moreover, the rising cost-of-living increased pric...

Euromonitor International's Beauty and Personal Care in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Dermocosmetics Beauty and Personal Care, Fragrances, Hair Care, Mass Beauty and Personal Care, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Beauty and Personal Care, Prestige Beauty and Personal Care, Skin Care, Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Beauty and Personal Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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