

Bath and Shower in Israel

Market Direction | 2024-04-23 | 20 pages | Euromonitor

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Report description:

Bath and shower saw double-digit current value growth in Israel in 2023. The importation of such products was eased by the reform of regulations relating to cosmetics imports, which came into effect on 1 April 2023. The goal of the reform is to reduce the obstacles faced by importers and thereby ease the process. This is intended to increase competition in the market and lead to a decrease in prices. The reform will allow parallel imports of products that are approved in Europe, and will not req...

Euromonitor International's Bath and Shower in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bar Soap, Bath Additives, Body Powder, Body Wash/Shower Gel, Hand Sanitisers, Intimate Hygiene, Liquid Soap.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bath and Shower market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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