

Bath and Shower in Dominican Republic

Market Direction | 2024-04-22 | 21 pages | Euromonitor

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Report description:

In 2023, the cost of living remained high in the Dominican Republic driving consumers towards more affordable options in bath and shower. Sales of bar soap picked up considerably as these formats are still considered a more economical alternative to hand and body wash in liquid format. Given the multifunctionality of bar soap, it is sometimes used by low-income groups as a substitute for shampoo and this further supported sales. Dove and Kinder both benefited from this switch back to bar soap, r...

Euromonitor International's Bath and Shower in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bar Soap, Bath Additives, Body Powder, Body Wash/Shower Gel, Hand Sanitisers, Intimate Hygiene, Liquid Soap.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bath and Shower market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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