

Bath and Shower in Bosnia and Herzegovina

Market Direction | 2024-04-22 | 20 pages | Euromonitor

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Report description:

In 2023, rising inflation continued to negatively impact consumer demand and curbed retail volume sales of bath and shower products in Bosnia and Herzegovina. The volume sales decline seen in body wash/shower gel dented the performance of the entire bath and shower category. Nonetheless, significant price increases drove momentum in current value terms, with sales keeping pace with inflation. Consumer demand remains relatively stable given the economic conditions, thanks to the ongoing focus on...

Euromonitor International's Bath and Shower in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bar Soap, Bath Additives, Body Powder, Body Wash/Shower Gel, Hand Sanitisers, Intimate Hygiene, Liquid Soap.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bath and Shower market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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Euromonitor International

April 2024

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