

Baby and Child-Specific Products in Switzerland

Market Direction | 2024-04-22 | 23 pages | Euromonitor

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Report description:

Baby and child-specific products in Switzerland posted further positive retail current value growth in 2023. However, with only slight retail volume growth, the healthy increase in retail current value terms was mainly due to price increases. Baby and child-specific baby wipes, sun care and skin care performed relatively well in demand growth terms, with parents seeking protection, hygienic and gentle formulations for their offspring. By contract, perceived non-essential baby and child-specific...

Euromonitor International's Baby and Child-specific Products in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Hair Care, Baby and Child-specific Skin Care, Baby and Child-specific Sun Care, Baby and Child-specific Toiletries, Baby Wipes, Medicated Baby and Child-specific Products, Nappy (Diaper) Rash Treatments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby and Child-specific Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Higher prices bolster retail current value growth

Good quality, safe and gentle products attract parents

Parents are loyal to brands they know and trust

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