

Baby and Child-Specific Products in Croatia

Market Direction | 2024-04-22 | 21 pages | Euromonitor

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Report description:

Baby and child-specific sun care was among the top performing categories across baby and child-specific products in Croatia during 2023, with volume sales rising strongly despite steep unit price increases over the course of the year. The main reason for the elevated demand for baby and child-specific sun care is fear of negative effects of excessive sun exposure, especially when it comes to children, who are more vulnerable to sunburn than adults. Furthermore, despite the high inflation that ha...

Euromonitor International's Baby and Child-specific Products in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Hair Care, Baby and Child-specific Skin Care, Baby and Child-specific Sun Care, Baby and Child-specific Toiletries, Baby Wipes, Medicated Baby and Child-specific Products, Nappy (Diaper) Rash Treatments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby and Child-specific Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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