

Baby and Child-Specific Products in Chile

Market Direction | 2024-04-23 | 23 pages | Euromonitor

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Report description:

In 2023, baby and child-specific products in Chile followed the same trend as in the previous year, showing a contraction in volume terms, and positive but slower growth in current value terms. The only category that maintained positive performances in both retail volume and current value terms in 2023 was baby and child-specific sun care, in line with the country's overall trend towards skin health, which positions sun screen as a basic product in consumers' daily routine, including for babies.

Euromonitor International's Baby and Child-specific Products in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Hair Care, Baby and Child-specific Skin Care, Baby and Child-specific Sun Care, Baby and Child-specific Toiletries, Baby Wipes, Medicated Baby and Child-specific Products, Nappy (Diaper) Rash Treatments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby and Child-specific Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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