

North America Real Estate Market Summary, Competitive Analysis and Forecast to 2028

Industry Report | 2024-03-01 | 60 pages | MarketLine

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Report description:

North America Real Estate Market Summary, Competitive Analysis and Forecast to 2028

Summary

Real Estate in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Real estate refers to physical property and consists of land and buildings. The market scope includes renting and leasing various types of real estate properties.
- The North American real estate industry recorded revenues of \$2,204.5 billion in 2023, representing a compound annual growth rate (CAGR) of 7.8% between 2018 and 2023.
- Industry consumption volume increased with a CAGR of 1.1% between 2018 and 2023, to reach a total of 102.2 million units in 2023.
- According to GlobalData, the US maintained a dominant position in the North American real estate industry in 2023, with an 86.5% stake, highlighting its significant presence.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the real estate market in North America

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the real estate market in North America
- Leading company profiles reveal details of key real estate market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the North America real estate market with five year forecasts

Reasons to Buy

- What was the size of the North America real estate market by value in 2023?
- What will be the size of the North America real estate market in 2028?
- What factors are affecting the strength of competition in the North America real estate market?
- How has the market performed over the last five years?
- What are the main segments that make up North America's real estate market?

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