

Europe Newspapers Market Summary, Competitive Analysis and Forecast to 2028

Industry Report | 2024-03-08 | 43 pages | MarketLine

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Report description:

Europe Newspapers Market Summary, Competitive Analysis and Forecast to 2028

Summary

Newspapers in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The newspaper market is valued as the total of all revenues gained from the selling of newspapers including those gained through circulation, subscription (inc. online subscription), and advertising revenue.
- The European Newspapers market had total revenues of \$15,533.5 million in 2023, representing a negative compound annual growth rate (CAGR) of 4.2% between 2018 and 2023.
- Market consumption volumes declined with a negative CAGR of 6.5% between 2018 and 2023, to reach a total of 42,669.3 thousand units in 2023.
- The newspaper market in Europe accounted for 32.6% of the global market in 2023.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the newspapers market in Europe
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the newspapers market in Europe
- Leading company profiles reveal details of key newspapers market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Europe newspapers market with five year forecasts

Reasons to Buy

- What was the size of the Europe newspapers market by value in 2023?
- What will be the size of the Europe newspapers market in 2028?
- What factors are affecting the strength of competition in the Europe newspapers market?
- How has the market performed over the last five years?
- What are the main segments that make up Europe's newspapers market?

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