

## **Asia-Pacific (APAC) Newspapers Market Summary, Competitive Analysis and Forecast to 2028**

Industry Report | 2024-03-08 | 43 pages | MarketLine

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### **Report description:**

Asia-Pacific (APAC) Newspapers Market Summary, Competitive Analysis and Forecast to 2028

#### Summary

Newspapers in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The newspaper market is valued as the total of all revenues gained from the selling of newspapers including those gained through circulation, subscription (inc. online subscription), and advertising revenue.
- The Asia-Pacific Newspapers market had total revenues of \$16,474.8 million in 2023, representing a negative compound annual growth rate (CAGR) of 2.7% between 2018 and 2023.
- Market consumption volumes declined with a negative CAGR of 3.1% between 2018 and 2023, to reach a total of 706,491.5 thousand units in 2023.
- The Asia-Pacific newspaper market accounted for 34.5% of the global market in 2023.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the newspapers market in Asia-Pacific
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the newspapers market in

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## Asia-Pacific

- Leading company profiles reveal details of key newspapers market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific newspapers market with five year forecasts

## Reasons to Buy

- What was the size of the Asia-Pacific newspapers market by value in 2023?
- What will be the size of the Asia-Pacific newspapers market in 2028?
- What factors are affecting the strength of competition in the Asia-Pacific newspapers market?
- How has the market performed over the last five years?
- What are the main segments that make up Asia-Pacific's newspapers market?

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