

Global Tablet Sales Market Summary, Competitive Analysis and Forecast to 2028

Industry Report | 2024-03-22 | 52 pages | MarketLine

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Report description:

Global Tablet Sales Market Summary, Competitive Analysis and Forecast to 2028

Summary

Global Tablet Sales industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The tablet market refers to the overall revenue generated by the sales of tablet computers to end-users. This includes popular brands like the Apple iPad, Samsung Galaxy, and others. The market scope doesn't include e-readers. The market value is determined by multiplying the total annual shipment volume of tablets by the average price of each item.
- The global tablet sales market recorded revenues of \$53.1 billion in 2023, representing a negative compound annual growth rate (CAGR) of 5.6% between 2018 and 2023.
- The market consumption volumes declined with a negative CAGR of 6.2% between 2018 and 2023, to reach a total of 130 million units in 2023.
- The tablet sales market is primarily dominated by the Asia-Pacific and North America regions, representing 28.4% and 26.9% of the global market value, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the tablet sales market in the global
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global tablet sales market

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- Leading company profiles reveal details of key tablet sales market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Global tablet sales market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Global tablet sales market by value in 2023?
- What will be the size of the Global tablet sales market in 2028?
- What factors are affecting the strength of competition in the Global tablet sales market?
- How has the market performed over the last five years?
- Who are the top competitors in the global's tablet sales market?

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