

Turkey Real Estate Market Summary, Competitive Analysis and Forecast to 2028

Industry Report | 2024-03-01 | 40 pages | MarketLine

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Report description:

Turkey Real Estate Market Summary, Competitive Analysis and Forecast to 2028

Summary

Real Estate in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Real estate refers to physical property and consists of land and buildings. The market scope includes renting and leasing various types of real estate properties.
- The Turkish real estate industry recorded revenues of \$33.8 billion in 2023, representing a negative compound annual growth rate (CAGR) of 26.5% between 2018 and 2023.
- Industry consumption volume increased with a CAGR of 2.3% between 2018 and 2023, to reach a total of 17.2 million units in 2023.
- Turkey accounted for a 1.7% share of the European real estate industry. The recent earthquake in Turkey has disrupted the real estate industry in Turkey.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the real estate market in Turkey
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the real estate market in Turkey

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- Leading company profiles reveal details of key real estate market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey real estate market with five year forecasts

Reasons to Buy

- What was the size of the Turkey real estate market by value in 2023?
- What will be the size of the Turkey real estate market in 2028?
- What factors are affecting the strength of competition in the Turkey real estate market?
- How has the market performed over the last five years?
- What are the main segments that make up Turkey's real estate market?

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