

Italy Real Estate Market Summary, Competitive Analysis and Forecast to 2028

Industry Report | 2024-03-01 | 43 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

Report description:

Italy Real Estate Market Summary, Competitive Analysis and Forecast to 2028

Summary

Real Estate in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Real estate refers to physical property and consists of land and buildings. The market scope includes renting and leasing various types of real estate properties.
- The Italian real estate industry recorded revenues of \$156.7 billion in 2023, representing a compound annual growth rate (CAGR) of 1% between 2018 and 2023.
- Industry consumption volume increased with a CAGR of 0.8% between 2018 and 2023, to reach a total of 12.1 million units in 2023.
- The industry in Italy saw strong growth due to the demand for short-term rental properties, like vacation houses and Airbnb rooms, which has increased due to the rise of the tourism industry.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the real estate market in Italy
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the real estate market in Italy
- Leading company profiles reveal details of key real estate market players' global operations and financial performance

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Add weight to presentations and pitches by understanding the future growth prospects of the Italy real estate market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Italy real estate market by value in 2023?
- What will be the size of the Italy real estate market in 2028?
- What factors are affecting the strength of competition in the Italy real estate market?
- How has the market performed over the last five years?
- What are the main segments that make up Italy's real estate market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market rivalry

1.8. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

7.2. What are the strategies of the leading players?

7.3. What are the recent developments in the industry?

8 Company Profiles

8.1. Brioschi Sviluppo Immobiliare SpA

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.2. Abitare In SpA
- 8.3. Borgosesia SpA
- 8.4. Gabetti Property Solutions S.p.A
- 9 Macroeconomic Indicators
 - 9.1. Country data
- 10 Appendix
 - 10.1. Methodology
 - 10.2. Industry associations
 - 10.3. Related MarketLine research
 - 10.4. About MarketLine

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Italy Real Estate Market Summary, Competitive Analysis and Forecast to 2028

Industry Report | 2024-03-01 | 43 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-03-05
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com