

## **India Electricity Retailing Market Summary, Competitive Analysis and Forecast to 2028**

Industry Report | 2024-03-01 | 48 pages | MarketLine

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### **Report description:**

India Electricity Retailing Market Summary, Competitive Analysis and Forecast to 2028

#### Summary

Electricity Retailing in India industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The electricity retailing market includes net consumption of electricity by end-users. By end-use, the market is segmented into industrial, transportation, commercial & public services, residential, and others. The scope of others includes agriculture, forestry, and the fishing industry's net electricity consumption.
- The Indian electricity retailing market recorded revenues of \$90.7 billion in 2023, representing a compound annual growth rate (CAGR) of 1.3% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 3.2% between 2018 and 2023, to reach a total of 1,535.5 TWh in 2023.
- The Indian government through various measures electrified most of the villages and households, boosting the consumption of electricity. According to GlobalData, in 2023, the electricity consumption in India witnessed an annual growth of 4.8%.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the electricity retailing market in India

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the electricity retailing market in India
- Leading company profiles reveal details of key electricity retailing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the India electricity retailing market with five year forecasts

#### Reasons to Buy

- What was the size of the India electricity retailing market by value in 2023?
- What will be the size of the India electricity retailing market in 2028?
- What factors are affecting the strength of competition in the India electricity retailing market?
- How has the market performed over the last five years?
- What are the main segments that make up India's electricity retailing market?

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