

## **Brazil Pet Healthcare Market Summary, Competitive Analysis and Forecast to 2028**

Industry Report | 2024-03-15 | 46 pages | MarketLine

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### **Report description:**

Brazil Pet Healthcare Market Summary, Competitive Analysis and Forecast to 2028

#### Summary

Pet Healthcare in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The pet healthcare market consists of retail sale of pet supplements, worming treatments, external parasite treatments, grooming products and other pet healthcare. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2023 exchange rates.
- The Brazilian Pet healthcare market had total revenues of \$1,064.9 million in 2023, representing a compound annual growth rate (CAGR) of 12.9% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 10.1% between 2018 and 2023, to reach a total of 191.5 million units in 2023.
- The performance of the market is forecast to decelerate, with an anticipated CAGR of 12.1% for the five-year period 2023 - 2028, which is expected to drive the market to a value of \$1,882.4 million by the end of 2028.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pet healthcare market in Brazil

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pet healthcare market in Brazil
- Leading company profiles reveal details of key pet healthcare market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Brazil pet healthcare market with five year forecasts by both value and volume

#### Reasons to Buy

- What was the size of the Brazil pet healthcare market by value in 2023?
- What will be the size of the Brazil pet healthcare market in 2028?
- What factors are affecting the strength of competition in the Brazil pet healthcare market?
- How has the market performed over the last five years?
- Who are the top competitors in Brazil's pet healthcare market?

#### **Table of Contents:**

##### Table of Contents

##### 1 Executive Summary

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

##### 2 Market Overview

- 2.1. Market definition
- 2.2. Market analysis

##### 3 Market Data

- 3.1. Market value
- 3.2. Market volume

##### 4 Market Segmentation

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

##### 5 Market Outlook

- 5.1. Market value forecast
- 5.2. Market volume forecast

##### 6 Five Forces Analysis

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

##### 7 Competitive Landscape

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- 7.1. Market share
- 7.2. Who are the leading players in the Brazilian pet healthcare market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2018-2023)?
- 7.4. Which companies market shares have suffered in the last 5 years (2018-2023)?
- 7.5. What are the most popular brands in the Brazilian pet healthcare market?
- 7.6. What have been the largest deals in the Brazilian pet healthcare market in last five years (2018-2023)?

## 8 Company Profiles

- 8.1. Boehringer Ingelheim GmbH
- 8.2. Zoetis Inc
- 8.3. Hypera SA
- 8.4. Bayer AG

## 9 Macroeconomic Indicators

- 9.1. Country data

## 10 Appendix

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

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