

## **United States (US) Real Estate Market Summary, Competitive Analysis and Forecast to 2028**

Industry Report | 2024-03-01 | 52 pages | MarketLine

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### **Report description:**

United States (US) Real Estate Market Summary, Competitive Analysis and Forecast to 2028

#### Summary

Real Estate in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- Real estate refers to physical property and consists of land and buildings. The market scope includes renting and leasing various types of real estate properties.
- The US real estate industry recorded revenues of \$1,907.5 billion in 2023, representing a compound annual growth rate (CAGR) of 8.1% between 2018 and 2023.
- The industry consumption volume increased with a CAGR of 0.9% between 2018 and 2023, to reach a total of 70 million units in 2023.
- According to GlobalData, the US held a 24.1% stake in the North American real estate industry in 2023.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the real estate market in the United States
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the real estate market in the

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## United States

- Leading company profiles reveal details of key real estate market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United States real estate market with five year forecasts

## Reasons to Buy

- What was the size of the United States real estate market by value in 2023?
- What will be the size of the United States real estate market in 2028?
- What factors are affecting the strength of competition in the United States real estate market?
- How has the market performed over the last five years?
- Who are the top competitors in the United States's real estate market?

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