

Future of Batteries Market by Type (Li-ion, Na-ion, Solid state, Li- Air), Vehicle Type (Passenger Cars, Commercial Vehicles, Off-Road Vehicles), Battery Form (Prismatic, Pouch, Cylindrical), Packaging (CTM, CTP, CTC, MTC) & Region - Global Forecast 2035

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Report description:

The global future of batteries market is projected to grow from 16 million units in 2024 to 62 million units by 2035, at a CAGR of 12.7%. People increasingly choose electric vehicles over gasoline-powered cars as a greener and more sustainable option as worries about climate change and air pollution grow. EV batteries are in high demand as a result of the current boom in EV sales. Additionally, researchers are working to improve battery technology, with notable advancements in range, lifespan, and charging times. The EV batteries market is further stimulated by these developments, which are making EVs more desirable and practicable for customers.

"Prismatic form to hold largest market share during the forecast period."

Prismatic cells are a more compact variation of cylindrical cells, characterized by folding the anode, cathode, and separator internal layers into a flattened spiral or cubic shape. As a result, its structure is more compact. A polymer or metal housing holds the battery's contents in place. Prismatic cells enable better space utilization even if they have a lower energy density (20-50% less than cylindrical cells). Despite being jelly-rolled, prismatic cells can be more expensive to produce than cylindrical cells because of their larger surface areas and more difficult internal layer rolling procedure. CATL, BYD, and Samsung SDI are major manufacturers of prismatic cells. For instance, in October 2023, Samsung SDI announced the company had clinched a supply deal for electric vehicle batteries with Hyundai Motor Company for the first time. Samsung SDI will supply prismatic batteries for Hyundai Motor's EVs, targeting the European market for seven years from 2026 through 2032. This development will increase the demand for urban transit trains during the forecast period.

"By Battery Packaging form Cell to Pack hold the largest market share."

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Major EV and battery manufacturers have shown interest in developing cell to pack battery packs. Contemporary Amperex Technology Co., Limited. (CATL) (China), C4V (US), LG Energy Solution. (South Korea), Sunwoda Electronic Co., Ltd. (China), Tesla (US), BYD Company Ltd. (China), Ford Motor Company (US), and others have already started launching products that include cell to pack batteries. The growth of this ssegment is mainly driven by the increasing demand for high-voltage batteries to achieve a longer driving range. With new electric vehicles to be launched in the market, battery manufacturers and global EV OEMs continuously work on extensive research and developments and invest in advancing technology. CTP batteries are one of the results of such advancements, eliminating the use of modules and directly integrating cells into battery packs. This allows the use of larger and more cells within battery packs with reduced interconnections and a simplified assembly process resulting in an increased volumetric density of batteries and reduced cost. CTP technology is yet to be commercially launched in most EV-dominating countries. It is expected to gain traction by 2024-2025 in the US, South Korea, Japan, and European countries.

"Europe to be the fastest growing market for EV battery during the forecast period."

European OMEs are making significant investments in domestic battery manufacturing. The intention is to become self-sufficient and less dependent on the massive Asian battery companies. Across the continent, several gigafactories are being planned and built, strengthening the European economy and generating thousands of employment. Recognizing the market's enormous potential, major automakers, IT firms, and private investors are investing billions of euros in European EV batteries. This capital inflow is speeding up manufacturing and innovation, which is boosting the market's expansion even more. Furthermore, Europe is seeing a steady rise in the demand for electric vehicles. Customers are searching for environmentally friendly transportation options as their concern for the environment grows. In response, automakers expanded their electric vehicles' range, raising the need for EV batteries.

In-depth interviews were conducted with CEOs, marketing directors, other innovation and technology directors, and executives from various key organizations operating in this market.

- By Company Type: OEMs 57%, Tier I 29%, Tier II- 14%,
- By Designation: CXOs 54%, Directors- 32%, Others- 14%
- By Region: China 22%, US- 19%, Asia Pacific (excl. China) 24%, Europe 25%, Rest of the World 10%

The future of batteries market is dominated by established players such as CATL (China), LG Energy Solution Ltd. (South Korea), BYD Company Ltd. (China), Panasonic Holdings Corporation (Japan), and SK Innovation Co., Ltd. (South Korea). These companies manufacture battery and develop new technologies. These companies have set up R&D facilities and offer best-in-class products to their customers.

Research Coverage:

The Market Study Covers the future of batteries By Battery Type (Lithium-Ion, Solid-State, Sodium-Ion, and Lithium-Air), By Vehicle Type (Passenger Cars, Commercial Vehicles And Off-Road Vehicles), By Battery Form (Prismatic, Pouch, and Cylindrical), By Packaging Form (Cell to Module, Cell to Pack, Cell to Chassis, Module to chassia) and Region (China, US, Europe, Asia Pacific (excl. China), and Rest of the World). It also covers the competitive landscape and company profiles of the major players in the future of batteries market ecosystem.

Key Benefits of the Report

The study also includes an in-depth competitive analysis of the key players in the market, along with their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall future of batteries market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

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- Analysis of key drivers (Increasing sales of EVs, Improvements in battery technology, Targets to reduce vehicle emissions, Launch of new plug-in models by major EV manufacturers, Reducing prices of EV batteries), restraints (Procurement concerns related to raw materials, Low number of charging stations in emerging economies, Development in hydrogen and ethanol vehicles), opportunities (Introduction of battery-as-a-service (BaaS) models, Development in solid-state batteries, Increase in R&D efforts toward creating more advanced battery chemistries), and challenges (High initial investments and high cost of electricity, Low availability of lithium for use in EV batteries, Concerns over battery safety, High cost of EVs compared to ICE vehicles) influencing the growth of the future of batteries market.
- Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the future of batteries market
- Market Development: Comprehensive information about lucrative markets the report analyses the future of batteries market across varied regions
- Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the future of batteries market
- Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players like CATL (China), LG Energy Solution Ltd. (South Korea), BYD Company Ltd. (China), Panasonic Holdings Corporation (Japan), and SK Innovation Co., Ltd. (South Korea) and among others in the future of batteries market Page 25 of 34 strategies. The report also helps stakeholders understand the pulse of the EV market and provides them with information on key market drivers, restraints, challenges, and opportunities.

Table of Contents:

1⊓INTRODUCTION⊓14

1.1 STUDY OBJECTIVES 14

1.2 MARKET DEFINITION 14

TABLE 1 MARKET DEFINITION, BY BATTERY TYPE 15

TABLE 2☐MARKET DEFINITION, BY VEHICLE TYPE☐15

TABLE 3 MARKET DEFINITION, BY BATTERY FORM 16

1.2.1 ⊓INCLUSIONS AND EXCLUSIONS □ 16

TABLE 4 INCLUSIONS AND EXCLUSIONS 16

1.3 STUDY SCOPE 17

1.3.1 MARKETS COVERED 17

FIGURE 1□FUTURE OF BATTERIES MARKET SEGMENTATION□17

- 1.3.2 REGIONS COVERED 17
- 1.3.3 □YEARS CONSIDERED □ 18
- 1.4 CURRENCY CONSIDERED 18

TABLE 5□CURRENCY EXCHANGE RATES (PER USD)□18

- 1.5 UNIT CONSIDERED 19
- 1.6 STAKEHOLDERS 19
- 1.7 RESEARCH ASSUMPTIONS 20
- 1.8 RESEARCH LIMITATIONS 21

2∏ELECTRIFIED AUTOMOTIVE MARKET∏22

- 2.1□INTRODUCTION□22
- 2.2 KEY MARKETS FOR AUTOMOTIVE ELECTRIFICATION 22

FIGURE 2 AUTOMAKER ELECTRIFICATION TARGET FOR ELECTRIC VEHICLES, 2023 22

FIGURE 3 | ELECTRIFIED AUTOMOTIVE MARKET, BY REGION, 2024-2035 (THOUSAND UNITS) | 23

TABLE 6 \square ELECTRIFIED AUTOMOTIVE MARKET, BY REGION, 2019-2023 (THOUSAND UNITS) \square 23

TABLE 7 ELECTRIFIED AUTOMOTIVE MARKET, BY REGION, 2024-2030 (THOUSAND UNITS) 24

TABLE 8 ELECTRIFIED AUTOMOTIVE MARKET, BY REGION, 2031-2035 (THOUSAND UNITS) 24

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2.2.1 PASSENGER CARS 25

2.2.1.1 Availability of subsidies and tax rebates to drive growth 25

FIGURE 4 BEST-SELLING PLUG-IN ELECTRIC VEHICLE MODELS GLOBALLY, 2023 (THOUSAND UNITS) 25

TABLE 9 ELECTRIC PASSENGER CARS MARKET, BY REGION, 2019-2023 (THOUSAND UNITS) 25

TABLE 10 TELECTRIC PASSENGER CARS MARKET, BY REGION, 2024-2030 (THOUSAND UNITS) 26

TABLE 11 TELECTRIC PASSENGER CARS MARKET, BY REGION, 2031-2035 (THOUSAND UNITS) T26

2.2.2 COMMERCIAL VEHICLES 26

2.2.2.1 Increasing collaborations between automotive manufacturers to drive growth 26

TABLE 12 ELECTRIC COMMERCIAL VEHICLES MARKET, BY REGION, 2019-2023 (THOUSAND UNITS) 27

TABLE 13 ELECTRIC COMMERCIAL VEHICLES MARKET, BY REGION, 2024-2030 (THOUSAND UNITS) 27

TABLE 14∏ELECTRIC COMMERCIAL VEHICLES MARKET, BY REGION, 2031-2035 (THOUSAND UNITS)∏27

2.2.3∏OFF-ROAD VEHICLES∏28

2.2.3.1 Stringent emission standards and noise regulations to drive growth 28

TABLE 15∏ELECTRIC OFF-ROAD VEHICLES MARKET, BY REGION, 2019-2023 (THOUSAND UNITS)∏28

TABLE 16∏ELECTRIC OFF-ROAD VEHICLES MARKET, BY REGION, 2024-2030 (THOUSAND UNITS)∏29

TABLE 17 ELECTRIC OFF-ROAD VEHICLES MARKET, BY REGION, 2031-2035 (THOUSAND UNITS) 29

2.3 EV BATTERY MARKET, 2019-2035 29

FIGURE 5 EV BATTERY MARKET, BY REGION, 2024-2035 (USD BILLION) 30

2.4 BATTERY DEMAND FROM AUTOMOTIVE APPLICATIONS 30

TABLE 18 BATTERY DEMAND, BY VEHICLE TYPE, 2023-2035 (GWH) 31

2.5 CURRENT VS. FUTURE BATTERY MANUFACTURING CAPACITY 32

FIGURE 6□BATTERY MANUFACTURING CAPACITY, BY COUNTRY□32

TABLE 19 BATTERY MANUFACTURING CAPACITY, BY COUNTRY, 2022 33

TABLE 20 BATTERY MANUFACTURING CAPACITY, BY COUNTRY, 2027 34

3∏INSIGHTS INTO BATTERY TECHNOLOGIES∏35

3.1□INTRODUCTION□35

FIGURE 7 EVOLUTION OF BATTERY TECHNOLOGIES 35

FIGURE 8 ROADMAP FOR BATTERY TECHNOLOGIES 36

TABLE 21 NEXT-GENERATION BATTERY TECHNOLOGIES 37

3.2∏EXISTING EV BATTERY TECHNOLOGIES∏37

3.2.1 LITHIUM-ION 37

FIGURE 9∏GLOBAL LITHIUM-ION BATTERY DEMAND, 2022-2030 (GWH)∏38

3.2.1.1 Lithium iron phosphate □38

TABLE 22 ELECTROCHEMICAL REACTIONS OF LITHIUM IRON PHOSPHATE BATTERIES 38

FIGURE 10∏BENEFITS OF LITHIUM IRON PHOSPHATE BATTERIES FOR ELECTRIC PASSENGER CARS∏39

TABLE 23 RECENT DEVELOPMENTS IN LITHIUM IRON PHOSPHATE BATTERIES 40

3.2.1.2□Nickel manganese cobalt□40

TABLE 24 TELECTROCHEMICAL REACTIONS OF NICKEL MANGANESE COBALT BATTERIES 40

TABLE 25 RECENT DEVELOPMENTS IN NICKEL MANGANESE COBALT BATTERIES 141

3.2.1.3 Lithium manganese iron phosphate 41

TABLE 26 RECENT DEVELOPMENTS IN LITHIUM MANGANESE IRON PHOSPHATE BATTERIES 42

FIGURE 11 ANTICIPATED APPLICATIONS OF LITHIUM MANGANESE IRON PHOSPHATE BATTERIES AND PROJECTED SHIPMENT VOLUME IN CHINA 42

TABLE 27 COMPARISON BETWEEN LFP, LMFP, AND NMC BATTERIES 43

3.2.1.4 Others 43

FIGURE 12 VISUAL COMPARISON OF LITHIUM-ION BATTERIES 44

3.2.2 SODIUM-ION 44

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TABLE 28 ELECTROCHEMICAL REACTIONS OF SODIUM-ION BATTERIES 45

TABLE 29 RECENT DEVELOPMENTS IN SODIUM-ION BATTERIES 46

3.3∏FUTURE OF EV BATTERY TECHNOLOGIES∏46

3.3.1 SOLID-STATE 46

TABLE 30 DIFFERENCE BETWEEN LITHIUM-ION AND SOLID-STATE BATTERIES 47

TABLE 31 ☐ RECENT DEVELOPMENTS IN SOLID-STATE BATTERIES ☐ 48

3.3.2 LITHIUM-AIR 48

FIGURE 13∏SCHEMATIC OF LITHIUM-AIR BATTERY CHARGE AND DISCHARGE CYCLES∏48

3.4 COMPARISON BETWEEN DIFFERENT EV BATTERIES 49

TABLE 32□COMPARISON BETWEEN DIFFERENT EV BATTERIES□49

3.5 MNM INSIGHTS ON EV BATTERY USE CASES ☐ 49

3.5.1 PASSENGER CARS 149

3.5.2 COMMERCIAL VEHICLES 50

3.5.3 OFF-ROAD VEHICLES 50

3.6 MNM INSIGHTS ON OEM MAPPING OF EV BATTERIES 51

3.6.1 PASSENGER CARS 51

TABLE 33 UPCOMING OEM PASSENGER CAR LAUNCHES, BY BATTERY TYPE 151

3.6.2 COMMERCIAL VEHICLES 52

TABLE 34 UPCOMING OEM COMMERCIAL VEHICLE LAUNCHES, BY BATTERY TYPE 52

3.6.3∏OFF-ROAD VEHICLES∏52

TABLE 35 UPCOMING OEM OFF-ROAD VEHICLE LAUNCHES, BY BATTERY TYPE 52

3.6.4 REIGN OF LITHIUM-ION AND RISE OF CHALLENGERS 53

3.6.5 EV BATTERY TRENDS PERTAINING TO VEHICLE CLASS 54

4□BATTERY PRICING, BY TECHNOLOGY□55

4.1□INTRODUCTION□55

4.2□SELECTED BATTERY MATERIALS□55

FIGURE 14 PRICE OF SELECTED BATTERY MATERIALS, 2015-2023 56

FIGURE 15 COST BREAKDOWN OF CELLS, BY MATERIAL, 2023 56

4.3 BATTERY PRICING ANALYSIS, BY OEM 57

TABLE 36 BATTERY PRICING ANALYSIS, BY OEM (USD/KWH), 2022-2030 57

TABLE 37 VEHICLE BATTERY COSTS, BY MODEL 57

4.4∏LITHIUM-ION BATTERY PACK AND CELL PRICING ANALYSIS∏58

FIGURE 16∏VOLUME-WEIGHTED AVERAGE LITHIUM-ION BATTERY PACK AND CELL PRICE, 2019-2023∏58

4.5□LITHIUM-ION BATTERY PRICING, BY TYPE□58

TABLE 38 LITHIUM-ION BATTERY PRICING, BY TYPE 58

4.6∏AVERAGE SELLING PRICE OF EV BATTERIES, BY REGION∏59

FIGURE 17 AVERAGE SELLING PRICE OF EV BATTERIES, BY REGION, 2019-2023 59

5∏INSIGHTS INTO BATTERY PACKAGING FORMATS∏60

5.1□INTRODUCTION□60

FIGURE 18 MULTISCALE HIERARCHICAL FRAMEWORK FOR THERMO-ELECTRIC-CHEMICAL CO-DESIGN OF BATTERIES AND ELECTRIC VEHICLES 160

5.2 EXISTING BATTERY PACKAGING FORMATS 61

5.2.1 CELL-TO-MODULE 61

5.2.2 CELL-TO-PACK 61

FIGURE 19 CELL-TO-PACK BATTERY MANUFACTURING PROCESS 62

FIGURE 20 CELL-TO-PACK BATTERY MARKET, BY REGION, 2024-2030 63

5.3 FUTURE OF BATTERY PACKAGING FORMATS 63

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5.3.1 CELL-TO-CHASSIS 63

5.3.2 MODULE-TO-CHASSIS 64

5.4 PROS AND CONS OF BATTERY PACKAGING FORMATS 64

TABLE 39∏PROS AND CONS OF BATTERY PACKAGING FORMATS∏64

FIGURE 21 DEV POWER BATTERY STRUCTURE DEVELOPMENT 65

5.5∏FORWARD AND BACKWARD INTEGRATION OF BATTERY MANUFACTURERS∏66

5.5.1 FORWARD INTEGRATION OF BATTERY MANUFACTURERS 66

5.5.2 BACKWARD INTEGRATION OF BATTERY MANUFACTURERS 66

5.6 MNM INSIGHTS ON OEM MAPPING OF BATTERY PACKAGING FORMATS 67

5.6.1 PASSENGER CARS 67

TABLE 40 PASSENGER CAR BATTERY PACKAGING FORMATS, BY OEM 67

5.6.2 COMMERCIAL VEHICLES 67

TABLE 41 COMMERCIAL VEHICLE BATTERY PACKAGING FORMATS, BY OEM 67

5.6.3 □ OFF-ROAD VEHICLES □ 67

TABLE 42 OFF-ROAD VEHICLE BATTERY PACKAGING FORMATS, BY OEM 67

6 INSIGHTS INTO BATTERY FORMS 68

6.1□INTRODUCTION□68

FIGURE 22 CELL FORMATS PRODUCED BY EV BATTERY MANUFACTURERS 69

FIGURE 23 CELL FORMATS USED BY MAJOR OEMS 70

6.2∏EXISTING BATTERY FORMS∏71

6.2.1 | PRISMATIC | 71

6.2.2 POUCH 71

6.2.3∏CYLINDRICAL∏72

FIGURE 24 TESLA CYLINDRICAL BATTERY SIZES 73

6.3 PROS AND CONS OF BATTERY FORMS 74

TABLE 43 PROS AND CONS OF BATTERY FORMS 74

6.4∏MNM INSIGHTS ON OEM MAPPING OF BATTERY FORMS□75

6.4.1 PASSENGER CARS 75

TABLE 44 PASSENGER CAR BATTERY FORMS, BY OEM 75

6.4.2□COMMERCIAL VEHICLES□76

TABLE 45 COMMERCIAL VEHICLE BATTERY FORMS, BY OEM 76

7□COMPETITIVE LANDSCAPE□77

7.1 INTRODUCTION 77

7.2 KEY PLAYER STRATEGIES/RIGHT TO WIN, 2020-2024 77

TABLE 46 KEY PLAYER STRATEGIES/RIGHT TO WIN, 2020-2024 77

7.3 MARKET SHARE ANALYSIS, 2023 79

TABLE 47 DEGREE OF COMPETITION, 2023 79

FIGURE 25 MARKET SHARE ANALYSIS OF KEY PLAYERS, 2023 79

7.4 REVENUE ANALYSIS, 2019-2023 81

FIGURE 26 \square REVENUE ANALYSIS OF TOP FIVE PLAYERS, 2019-2023 \square 81

7.5 COMPANY VALUATION AND FINANCIAL METRICS 82

7.5.1 COMPANY VALUATION 82

FIGURE 27 COMPANY VALUATION OF KEY PLAYERS, 2024 82

7.5.2∏FINANCIAL METRICS□82

FIGURE 28 FINANCIAL METRICS OF KEY PLAYERS, 2024 82

7.6 BRAND/PRODUCT COMPARISON 83

FIGURE 29 BRAND/PRODUCT COMPARISON OF TOP FIVE PLAYERS 83

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

7.7 COMPANY EVALUATION MATRIX: KEY PLAYERS, 2023 84

7.7.1 STARS 84

7.7.2 EMERGING LEADERS 84

7.7.3 PERVASIVE PLAYERS 84

7.7.4 PARTICIPANTS 85

FIGURE 30 COMPANY EVALUATION MATRIX (KEY PLAYERS), 2023 85

7.7.5 COMPANY FOOTPRINT 86

FIGURE 31 COMPANY FOOTPRINT, 2023 86

TABLE 48 PRODUCT FOOTPRINT, 2023 87

TABLE 49 REGION FOOTPRINT, 2023 87

7.8 COMPANY EVALUATION MATRIX: START-UPS/SMES, 2023 88

7.8.1 □ PROGRESSIVE COMPANIES □ 88

7.8.2 RESPONSIVE COMPANIES R88

7.8.3 DYNAMIC COMPANIES □88

7.8.4 STARTING BLOCKS 88

FIGURE 32 COMPANY EVALUATION MATRIX (START-UPS/SMES), 2023 89

7.8.5 COMPETITIVE BENCHMARKING 90

TABLE 50 KEY START-UPS/SMES 90

TABLE 51 COMPETITIVE BENCHMARKING OF KEY START-UPS/SMES 91

7.9□COMPETITIVE SCENARIO□92

7.9.1 PRODUCT LAUNCHES/DEVELOPMENTS 92

TABLE 52 PRODUCT LAUNCHES/DEVELOPMENTS, 2020-2024 92

7.9.2 DEALS 94

TABLE 53 DEALS, 2020-2024 94

7.9.3 EXPANSION 115

TABLE 54 EXPANSIONS, 2020-2024 115

7.9.4 | OTHERS | 119

TABLE 55 OTHERS, 2020-2024 119

8 COMPANY PROFILES 122

(Business overview, Products offered, Recent developments & MnM View)*

8.1 KEY PLAYERS 122

8.1.1 CONTEMPORARY AMPEREX TECHNOLOGY CO., LIMITED 122

TABLE 56 CONTEMPORARY AMPEREX TECHNOLOGY CO., LIMITED: COMPANY OVERVIEW 122

FIGURE 33[]CONTEMPORARY AMPEREX TECHNOLOGY CO., LIMITED: COMPANY SNAPSHOT[]123

FIGURE 34 CONTEMPORARY AMPEREX TECHNOLOGY CO., LIMITED: TECHNOLOGY ROADMAP 124

TABLE 57 \square CONTEMPORARY AMPEREX TECHNOLOGY CO., LIMITED: SUPPLY AGREEMENTS \square 124

TABLE 58 CONTEMPORARY AMPEREX TECHNOLOGY CO., LIMITED: PRODUCTS OFFERED 128

TABLE 59 CONTEMPORARY AMPEREX TECHNOLOGY CO., LIMITED: PRODUCT LAUNCHES/DEVELOPMENTS 129

TABLE 60 CONTEMPORARY AMPEREX TECHNOLOGY CO., LIMITED: DEALS 130

TABLE 61 CONTEMPORARY AMPEREX TECHNOLOGY CO., LIMITED: EXPANSIONS 134

TABLE 62 CONTEMPORARY AMPEREX TECHNOLOGY CO., LIMITED: OTHERS 135

8.1.2 BYD COMPANY LTD. 137

TABLE 63 BYD COMPANY LTD.: COMPANY OVERVIEW 137 FIGURE 35 BYD COMPANY LTD.: COMPANY SNAPSHOT 138 TABLE 64 BYD COMPANY LTD.: PRODUCTS OFFERED 138

TABLE 65 BYD COMPANY LTD.: PRODUCT LAUNCHES/DEVELOPMENTS 139

TABLE 66 BYD COMPANY LTD.: DEALS 139

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

TABLE 67 BYD COMPANY LTD.: EXPANSIONS 140

8.1.3 LG ENERGY SOLUTION 142

TABLE 68 \square LG ENERGY SOLUTION: COMPANY OVERVIEW \square 142 FIGURE 36 \square LG ENERGY SOLUTION: COMPANY SNAPSHOT \square 143

TABLE 69 LG ENERGY SOLUTION: R&D OVERVIEW 143
TABLE 70 LG ENERGY SOLUTION: SUPPLY AGREEMENTS 144
FIGURE 37 BENEFITS OF LG ENERGY SOLUTION BATTERIES 147

FIGURE 38 LG ENERGY SOLUTION: FUTURE TECHNOLOGY DEVELOPMENT 147

FIGURE 39 LG ENERGY SOLUTION: NEXT-GENERATION BATTERIES 148

TABLE 71 LG ENERGY SOLUTION: PRODUCTS OFFERED 149

TABLE 72 LG ENERGY SOLUTION: DEALS 150
TABLE 73 LG ENERGY SOLUTION: OTHERS 153
8.1.4 PANASONIC HOLDINGS CORPORATION 155

TABLE 74 PANASONIC HOLDINGS CORPORATION: COMPANY OVERVIEW 155
FIGURE 40 PANASONIC HOLDINGS CORPORATION: COMPANY SNAPSHOT 156
TABLE 75 PANASONIC HOLDINGS CORPORATION: SUPPLY AGREEMENTS 156
TABLE 76 PANASONIC HOLDINGS CORPORATION: PRODUCTS OFFERED 158

TABLE 77 PANASONIC HOLDINGS CORPORATION: PRODUCT LAUNCHES/DEVELOPMENTS 158

TABLE 78 PANASONIC HOLDINGS CORPORATION: DEALS 159
TABLE 79 PANASONIC HOLDINGS CORPORATION: EXPANSIONS 160
TABLE 80 PANASONIC HOLDINGS CORPORATION: OTHERS 161

8.1.5 SK INNOVATION CO., LTD. 163

TABLE 81 SK INNOVATION CO., LTD.: COMPANY OVERVIEW 163 FIGURE 41 SK INNOVATION CO., LTD.: COMPANY SNAPSHOT 164 TABLE 82 SK INNOVATION CO., LTD.: SUPPLY AGREEMENTS 164

FIGURE 42∏SK INNOVATION CO., LTD.: GLOBAL BATTERY PRODUCTION∏165

TABLE 83 SK INNOVATION CO., LTD.: PRODUCTS OFFERED 166

TABLE 84 SK INNOVATION CO., LTD.: PRODUCT LAUNCHES/DEVELOPMENTS 166

TABLE 85 \square SK INNOVATION CO., LTD.: DEALS \square 166 TABLE 86 \square SK INNOVATION CO., LTD.: EXPANSIONS \square 169 TABLE 87 \square SK INNOVATION CO., LTD.: OTHERS \square 170

8.1.6 | CALB | 172

TABLE 88 CALB: COMPANY OVERVIEW 172
FIGURE 43 CALB: COMPANY SNAPSHOT 173
TABLE 89 CALB: SUPPLY AGREEMENTS 173
TABLE 90 CALB: PRODUCTS OFFERED 176

TABLE 91 CALB: PRODUCT LAUNCHES/DEVELOPMENTS 176

TABLE 92 CALB: DEALS 177

 $8.1.7 \square SAMSUNG SDI CO., LTD. \square 178$

TABLE 93 SAMSUNG SDI CO., LTD.: COMPANY OVERVIEW 178
FIGURE 44 SAMSUNG SDI CO., LTD.: COMPANY SNAPSHOT 179
TABLE 94 SAMSUNG SDI CO., LTD.: SUPPLY AGREEMENTS 179
FIGURE 45 SAMSUNG SDI CO., LTD.: GLOBAL FOOTPRINT 181
TABLE 95 SAMSUNG SDI CO., LTD.: PRODUCTS OFFERED 182

TABLE 96 SAMSUNG SDI CO., LTD.: PRODUCT LAUNCHES/DEVELOPMENTS 182

TABLE 97 SAMSUNG SDI CO., LTD.: DEALS 183
TABLE 98 SAMSUNG SDI CO., LTD.: EXPANSIONS 184

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

TABLE 99 SAMSUNG SDI CO., LTD.: OTHERS 184

8.1.8 GOTION, INC. □185

TABLE 100 GOTION, INC.: COMPANY OVERVIEW 185 FIGURE 46 GOTION, INC.: COMPANY SNAPSHOT 185 TABLE 101 GOTION, INC.: PRODUCTS OFFERD 186

TABLE 102 GOTION, INC.: PRODUCT LAUNCHES/DEVELOPMENTS 186

TABLE 103 GOTION, INC.: DEALS 187
TABLE 104 GOTION, INC.: EXPANSIONS 188

8.1.9 EVE ENERGY CO., LTD. 189

TABLE 105 EVE ENERGY CO., LTD.: COMPANY OVERVIEW 189
FIGURE 47 EVE ENERGY CO., LTD.: COMPANY SNAPSHOT 189
TABLE 106 EVE ENERGY CO., LTD.: SUPPLY AGREEMENTS 190
TABLE 107 EVE ENERGY CO., LTD.: PRODUCTS OFFERED 191

TABLE 108 EVE ENERGY CO., LTD.: DEALS 191
TABLE 109 EVE ENERGY CO., LTD.: OTHERS 192
8.1.10 SUNWODA ELECTRONIC CO., LTD. 193

TABLE 110 SUNWODA ELECTRONIC CO., LTD.: COMPANY OVERVIEW 193
FIGURE 48 SUNWODA ELECTRONIC CO., LTD.: COMPANY SNAPSHOT 194
TABLE 111 SUNWODA ELECTRONIC CO., LTD.: SUPPLY AGREEMENTS 194
TABLE 112 SUNWODA ELECTRONIC CO., LTD.: PRODUCTS OFFERED 196

TABLE 113 \square SUNWODA ELECTRONIC CO., LTD.: DEALS \square 197 TABLE 114 \square SUNWODA ELECTRONIC CO., LTD.: OTHERS \square 199

8.1.11 FARASIS ENERGY (GANZHOU) CO., LTD. 200

TABLE 115 FARASIS ENERGY (GANZHOU) CO., LTD.: COMPANY OVERVIEW 200 FIGURE 49 FARASIS ENERGY (GANZHOU) CO., LTD.: COMPANY SNAPSHOT 200 TABLE 116 FARASIS ENERGY (GANZHOU) CO., LTD.: PRODUCTS OFFERED 201

TABLE 117 FARASIS ENERGY (GANZHOU) CO., LTD.: DEALS 201

TABLE 118 FARASIS ENERGY (GANZHOU) CO., LTD.: EXPANSIONS 201

*Details on Business overview, Products offered, Recent developments & MnM View might not be captured in case of unlisted companies.

9∏APPENDIX∏202

9.1 | KEY INDUSTRY INSIGHTS | 202

9.2□DISCUSSION GUIDE□202

9.3 KNOWLEDGESTORE: MARKETSANDMARKETS SUBSCRIPTION PORTAL 205

9.4□CUSTOMIZATION OPTIONS□207

9.4.1 ☐ ADDITIONAL COMPANY PROFILES ☐ 207

9.4.2 FUTURE OF BATTERIES MARKET, BY PROPULSION TYPE, AT COUNTRY LEVEL 207

9.4.3 FUTURE OF BATTERIES MARKET, BY PROPULSION TYPE, AT VEHICLE TYPE LEVEL 207

9.5 RELATED REPORTS 208

9.6 AUTHOR DETAILS 209

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